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Jeff DeGroote  
Alderman

Tony Wilson  
Acting Town Manager

## TOWN OF WRIGHTSVILLE BEACH

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### **Town of Wrightsville Beach Hires Bailey Hartsell as Communications Manager**

WRIGHTSVILLE BEACH, NC – The Town of Wrightsville Beach is pleased to announce the hiring of Bailey Hartsell as its new Communications Manager. In this role, Hartsell will lead the town’s communication efforts, ensuring transparent, timely, and effective engagement with residents, businesses, and visitors.

Hartsell brings extensive experience in public service, community engagement, and strategic communication. She holds a Bachelor of Arts degree in Mass Communication and Political Science from Randolph-Macon College. With a background in constituent services and public outreach, she is well-equipped to enhance the town’s communication initiatives.

“I am excited to join the Town of Wrightsville Beach and look forward to strengthening connections within our community,” said Hartsell. “My goal is to provide clear and accessible information that keeps residents and visitors informed about town news, events, and important updates.”

The Communications Manager position plays a vital role in disseminating critical information, managing media relations, and overseeing the town’s digital and social media presence. Hartsell will be responsible for ensuring that the town’s messaging is consistent, accurate, and reflective of the community’s needs.

For more information about the Town of Wrightsville Beach and its communication efforts, visit [www.townofwrightsvillebeach.com](http://www.townofwrightsvillebeach.com) or follow the town on social media.