



Wrightsville Beach Parks & Recreation  
 1 Bob Sawyer Drive, PO Box 626, Wrightsville Beach, NC 28480  
 910-256-7925 kryan@towb.org



## **WRIGHTSVILLE BEACH VALENTINE RUN**

### **5k, 10k, & Double Trouble 15k**

### **Saturday, February 13, 2021**

The Wrightsville Beach Parks and Recreation Department is holding the 6<sup>th</sup> annual *Wrightsville Beach Valentine Run* scheduled for Saturday, February 13, 2021. This event includes a 5k race, a 10k race, and the Double Trouble 15k race that entails running both races at their scheduled start times. The Wrightsville Beach Valentine Run offers a variety of off-season races for the varying abilities in the running community. Funds raised from this race help to support Parks and Recreation's various events, facilities, and on-going activities.

The success of this event is due to the support of our local sponsors. Therefore, I'm coming to you and asking for your support. Attached are the various levels of sponsorship. I hope that you will consider being a part of the *Wrightsville Beach Valentine Run* as a sponsor – and as an event participant too if you're so inclined!

I hope that we can count on you to be a sponsor of the 6<sup>th</sup> annual *Wrightsville Beach Valentine Run*. If you have any questions, please feel free to contact me. I look forward to speaking with you about this awesome event and thank you in advance for your consideration!

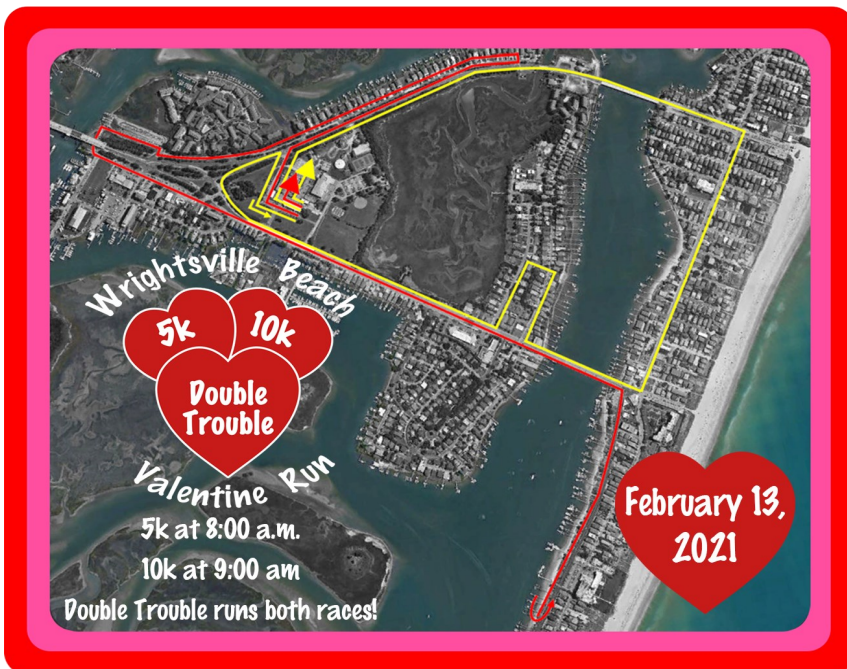
Katie Ryan  
 Recreation Program Supervisor

CUPID SPONSOR  
 gets company  
 name & logo on  
 our Valentine fun  
 race bibs.



**ABOUT THE ROUTES:** This Valentine-themed race provides distances not often offered in the area as well as spectacular views along the route. The 5k begins at 8:00 am in Wrightsville Beach Park and utilizes the Loop, N. Channel, and Coral Drive. The

10k begins at 9:00 am in Wrightsville Beach Park where runners head east on Salisbury Street to the most eastern Pelican Drive cross over where athletes run west on Pelican Drive toward the drawbridge. The route continues underneath the drawbridge, to Old Causeway Drive, then onto Causeway Drive. Runners continue east on Causeway Drive to Waynick Blvd. On Waynick, runners will travel south until they reach the 10k halfway point (Taylor Street just past Blockade Runner) where they will turn around and run the reverse route returning to the park while enjoying the beautiful waterway views along the way. The Double Trouble 15k participant runs both races – first the 5k at 8:00 am, then the 10k at 9:00 am. The name Double Trouble speaks for itself in this very challenging competition.





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**Wrightsville Beach Valentine Run February 13, 2021  
 SPONSORSHIP**

COMPANY NAME:

CONTACT NAME:

ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

Please check the desired level of sponsorship below and return this form with your payment to the address listed above. All sponsors may provide any advertising material, swag, or coupons they wish to be distributed to the participants at packet pickup. Please deliver items to the park office by Friday, January 29th. Email logo to: kryan@towb.org

**THANK YOU FOR YOUR SUPPORT!**



**Sweetheart Sponsor: Logo on Premium \$3,000 level** includes company logo on the race beanie. Company name and logo on the event banner, website (linked), printed materials and any advertising. Company must supply appropriate art to embroider. Four entries in the race. Space available at race event for business exhibit.



**Valentine Sponsor: Packet Pickup Host \$2,000 level** includes company name and logo on the event banner, website (linked), printed materials and any advertising. Host location for race packet pickup on the Friday before the race from 4:30 – 6:30 pm. Three entries in the race. Space available at race event for business exhibit.



**Cupid Sponsor: Awards \$1,500 level** includes company name and logo on the race awards, Valentine race bibs (not timing bibs), and the event banner, website (linked), printed materials and any advertising. Two entries in the race. Space available at race event for business exhibit.



**Cherub Sponsor: Event Photos \$1,200 level** includes company name and logo on the event banner, website (linked), printed materials and any advertising. Company water-marked logo appears on all photos viewed by and sold to event participants or others through the race website and future race promotions. One entry in the race. Space available at race event for business exhibit.



**Angel Sponsor: Start/Finish Line \$1,000 level** includes company name and logo on the event banner, website (linked), and printed materials. Company name and logo on banner at the start/finish line. Space available at race event for business exhibit.



**Box o' Chocolates Sponsor: \$500 level** includes company name and logo on event banner and website (linked).