The Wrightsville Beach Police Department has created a new and innovative Community Watch Program called WBPD eWatch. This program will allow the police department to use electronic mail (e-mail) to rapidly communicate with eWatch participating residents and businesses of Wrightsville Beach.

The goal of this program is to utilize electronic mail to communicate with residents about issues concerning their neighborhoods or to the Wrightsville Beach community as a whole. In keeping with the National Incident Management System, the Town of Wrightsville Beach has developed geographic divisions for the entire town. These divisions are used throughout Wrightsville Beach’s public service agencies and provide a common terminology and description for a particular location.

Residents and businesses of Wrightsville Beach benefit from this program by receiving timely public safety e-mails regarding issues that concern their neighborhood or business. For example; if a neighborhood experiences a rash of vehicle break-ins, the police department can send an e-mail to residents and businesses in that district or other districts to advise them of these crimes and possible suspect or suspect vehicle descriptors. With this program, the participants in WBPD eWatch become additional eyes for the police department in helping to apprehend the suspect and prevent future similar crimes. eWatch will allow the police department to rapidly alert participating businesses of check cashing scams, credit card fraud and other crimes that affect businesses.

It’s easy to participate in WBPD eWatch. Simply e-mail wbpdewatch@towb.org with your name, WB address and the e-mail address (s) where you prefer to receive your eWatch notifications and we will add your e-mail into a division group e-mail list. In addition to this, anonymous crime tips can be e-mailed to wbcrimetip@yahoo.com.

Your voluntary participation in this new community policing service will help us continue to strengthen our relationships with the community, reduce crime and improve quality of life issues.